

# English Internship Showcase

KATIE KILLINGSWORTH

PROFESSIONAL WRITING MAJOR



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## Compact Canine Rescue (CCR)

- About the Rescue: CCR is a 501(c)(3) non-profit, foster-based, volunteer driven organization dedicated to rescuing, rehabilitating, and rehoming small dogs.
- How I found this opportunity:
  - Ms. Kathy Mosier | Assistant Director
  - Monarch Humanities Internship Academy
- Why I applied for this internship: Dogs & Animal Welfare Experience

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# Compact Canine Rescue

Communication &  
Marketing Intern

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Key Responsibilities:

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Asynchronous Work Schedule (10 hrs/wk)

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Attend bi-weekly board member meetings

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Create Social Media Content

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Manage Social Media Campaigns

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Use Social Media Analytics to create new or edit current strategies

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Increase follower engagement, encourage volunteer sign-ups, promote adoptable rescue dogs, & market fundraising events.

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# Accomplishments

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Created and Completed Several Social Media Campaigns

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Singo Bingo

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Drafted Email Blasts for fundraisers

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Girl Scout Cookies collaboration

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Dressed to the CaNines – Exceeding projected ticket sales numbers.

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**Outcomes:** Gained Volunteers, dogs adopted, & money raised for charity

# Graphics

GRAPHICS DESIGNED USING CANVA PRO BUSINESS





## Web Banners

# Instagram Posts

**DRESSED TO THE CANINES** | **VENDOR SPOTLIGHT**  
SAT 4/18 12-3PM  
MAKERS CRAFT BREWERY





**DAPPY DAYZ DOGS**  
WILL BE SERVING UP  
CUSTOM  
BARK-CUTERIE  
BOARDS



"WE ARE A **WOMEN OWNED AND OPERATED** LOCAL SMALL BUSINESS **LOCATED IN VIRGINIA BEACH,** WITH A PASSION FOR SUPPORTING LOCAL GROWERS, ARTISANS, AND OTHER SMALL BUSINESSES WHEREVER POSSIBLE".

SPONSOR SPOTLIGHT

## YUMMY GOODNESS CATERING



The official sponsor for the Dressed to the Canines brunch buffet!

- Five Star Caterer ★★★★★
- Fresh. Local. Yummy.

**Kelly McMoran**  
Executive Chef and Co-Owner

# Flyers

**Compact Canine Rescue** presents  
**Dressed to the CaNines:  
Rescue on the Runway**

**Dog Runway Fashion Show &  
All-You-Can-Eat Brunch**

**Saturday, April 18th  
12pm - 3pm  
Maker's Craft Brewery**

Get Your Tickets Now!

Scan QR Code For Tickets

Logos: MAKER'S CRAFT BREWERY, COMPACT CANINE RESCUE

Hosted by Compact Canine Rescue

**SONG**

**BINGO**

**FEB 18TH  
WED, 6PM**

Wasserhund Brewing  
2411 Granby St., Norfolk

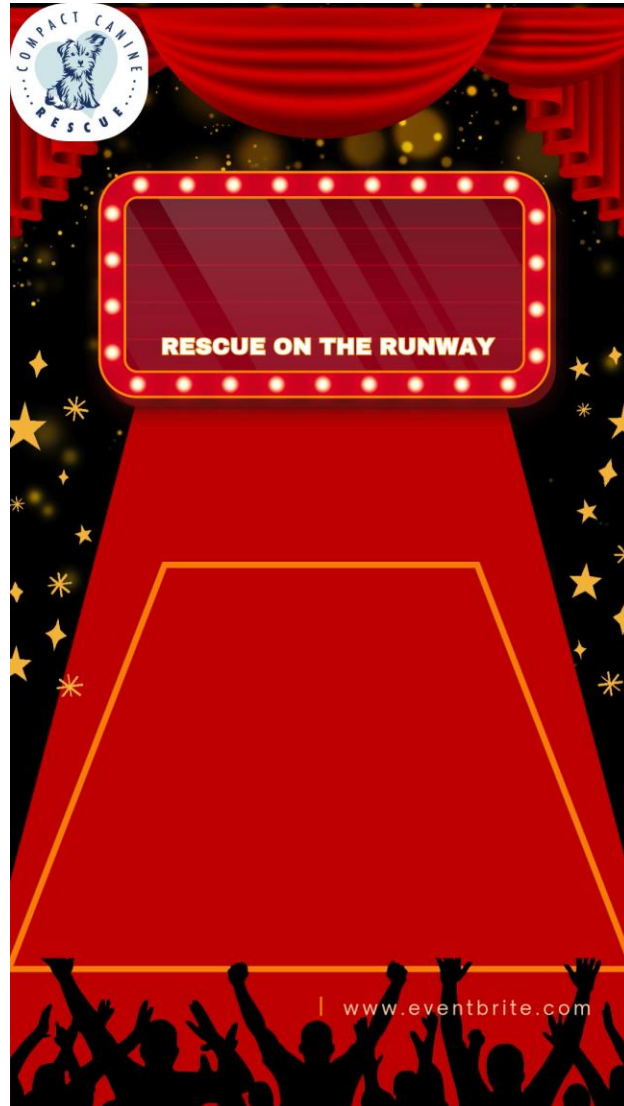
Logos: COMPACT CANINE RESCUE, WASSERHUND BREWING COMPANY

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# Reels



# Stories



# Emails



## Rescue on the Runway—You're Invited!

April 18, 2026 | 12:00-3:00PM | Maker's Brewery, Norfolk

Hi All!

Compact Canine Rescue invites you to *Dressed to the CaNINES: Rescue on the Runway*

Co-hosted by Russell Bryant at THRIVE Realty and event MC, Sinnamon Dolce

Join us for an exciting afternoon supporting a great cause. Dress up your dog and enjoy a fun-filled event and enter yourself and your pup into our FREE fashion show!

Prizes will be awarded for both Best Dressed Dog and Best Dressed Owner/Dog Duo.

**GET YOUR**

You'll also enjoy a delicious all-you-can-eat brunch buffet provided by **Yummy Goodness Catering**, featuring a wide variety of dishes



including steak, crab cakes, smoked salmon, homemade cheddar biscuits with ham, Caesar salad, assorted quiche, Yorgo's bagels with spreads, and so much more.

Each ticket includes **buffet** and **one free drink ticket**.

Prefer a drink over brunch? Head over to Maker's tap room for a beer and a cigar.

**Ticket Pricing:**

- \$40/person Now through April 17<sup>th</sup>.
- \$50/person Day of Event (Tickets at the door are limited, so don't wait—Get yours now!)

**GET YOUR**

After purchasing your ticket, you'll receive an email with a link to register your dog for the runway show—it's free to participate! All fashion-show participants will take home a **custom dog swag bag**.

The afternoon will also include a free photo booth, adorable dog kissing booth, raffles, giveaways, music, and plenty of surprises.

Then shop 'til you drop! Dog clothing and accessories will be available for purchase at the **Bark Boutique** along with additional treats from local businesses.

We hope to see you and your stylish pup on the runway!

The CCR Team

*Please note: Only dogs participating in the runway event are permitted to attend and must always be on a leash.*

Get your company in front of the most dedicated dog owners & fashion lovers in **Hampton Roads!**

Tiered sponsorship packages [available here](#).



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# Reflection

- What's Next?
- Graduation Spring 2026
- Apply for a Summer Internship
- Attend ODU Graduate School Fall '26