In the article, my assumption for ethical hackers wanted to provide support in exchange for financial needs is wrong. It makes sense that newer hackers want the experience and exposure as opposed to funds in the beginning, especially if they are in school. This reminds me of another platform that is gig related, Fiverr, but this is specifically for hacking. For smaller companies this is beneficial because they don't have to pay top dollar for a cybersecurity specialist to work full-time. One of the quotes that highlights the extreme importance of cyber security was that 60% of small business shut down within 6 months due to a major breach.