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CYSE 201 - 7:25

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Review Maslow's Hierarchy of Needs and explain how each level relates to your experiences with technology. Give Specific examples of how your digital experiences relate to each level of need.

Maslow's Hierarchy of needs can be divided into three categories: basic needs, psychological needs, and self-fulfillment needs. Within these three categories are subcategories that lay out what a human needs to feel safe and happy with life. Basic needs include physiological needs (food, water, etc.) and security needs. Psychological needs include belongingness, as it relates to how humans interact with each other, and esteem needs, feelings of accomplishments. Self-fulfillment is more personal as it relates to achieving one's goals and living up to their potential. This relates to many digital experiences as life is dominated by technology and social media

Basic needs is divided into two subcategories: safety needs and physiological needs: food, water, shelter, etc. As society has progressed, we began to start incorporating technology in how we use and access basic needs. Technology has dominated the security industry, with homes now being sold with home security devices already installed and companies like Ring gaining popularity. People also live stream or record their dangerous encounters to be used as evidence. Our physiological needs have also started incorporating technology, one example is using technology for gas and water lines; however, this also means that these lines can be hacked and possibly make people sick by making their water unsafe (Wikipedia, n.d.) or hacking a gas line causing transportation prices to increase (Pegues, 2021).

The next layer on Maslow's hierarchy is psychological needs, including self-esteem and the feeling of belongingness. Both can be attributed to social media in many ways. The feeling of belongingness would be having a group of friends that support you throughout your life, which a lot of people tend to share their experiences via social media. This can also lead to self-esteem issues or validation based on how many people validate your opinions or experiences via social media. The last layer, self-fulfillment or self-actualization, can also factor in social media. This involves achieving one's personal potential. From a social media standpoint, a lot of people share their achievements on their social media and they receive validation from other people on those achievements. For example, sharing graduation pictures.

References

- Pegues, J. (2021, February 9). *Feds tracking down hacker who tried to poison Florida town's water supply*. CBS News. Retrieved February 6, 2024, from <https://www.cbsnews.com/news/florida-water-hack-oldsmar-treatment-plant/>
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