

# CRISTIAN ARGINT

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## EXPERIENCE

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### **Argent Marketing LLC** — United States (Remote)

*Owner – Digital Marketing Agency | November 2023 – Present*

- Built and lead a team of 5 professionals delivering local SEO and digital marketing services to businesses across the United States, serving over 100 clients to date.
- Developed and manage comprehensive client acquisition system through Meta advertising campaigns, achieving a 7:1 LTV/CAC ratio all time.
- Designed and implemented end-to-end sales funnel from initial lead capture through close, optimizing conversion rates at each stage through continuous testing and refinement.
- Manage complete business operations including financial oversight, service fulfillment workflows, team performance, and client relationship management to maximize retention and lifetime value.
- Partner with premier businesses in top U.S. metros delivering lead generation systems that have enabled clients to scale operations and open franchise locations.

### **MobileComm Professionals / Argent Telecom** — TX, MI, WV, CO, CA

*Field Engineer – Wireless Telecommunications | December 2022 – October 2023*

- Commissioned and integrated Nokia 5G/4G LTE base station equipment for T-Mobile new site builds across Texas, Michigan, and West Virginia markets.
- Troubleshoot complex backhaul connectivity issues involving Ciena routers, Nokia 7705 SAR devices, microwave links, and fiber optic networks.
- Provided Distributed Antenna System (DAS) integration and closeout services for T-Mobile indoor coverage projects, testing wireless signal throughout Colorado and California.
- Performed power hardening, field audits, and quality assurance testing, communicating site progress to construction managers and developing action plans.
- Coordinated with general contractors and remote teams to complete scope of work professionally while adhering to market-specific standards.

### **Chesapeake Regional Healthcare & Grassfield High School** — Chesapeake, VA

*Cybersecurity Intern | January 2021 – June 2022*

- Conducted vulnerability assessments and penetration testing, supported incident response efforts, and contributed to HIPAA-compliant security policies.

## EDUCATION

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### **Old Dominion University** — Norfolk, VA

*Bachelor of Science in Cybersecurity | August 2024 – May 2026*

- GPA: 3.78/4.00
- Activities: Sigma Phi Epsilon – VP of Communications

## ADDITIONAL INFORMATION

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*Skills:* SEO, Meta Ads Funnels, Creative Testing, Meta Ads Media Buying, Sales Funnel Development, Sales Experience, Team Leadership, Client Acquisition, Financial Management, Hiring

*Technical:* Network Security, Vulnerability Assessment, Nokia BTS Systems, Backhaul Transport (Fiber, Microwave, Copper), 5G/4G/LTE Integration

*Certifications:* CompTIA A+, CompTIA Network+

*Languages:* English (Native), Romanian (Native), Russian (Full Professional Proficiency)